



We Will Help Save Our Planet™

Paper Water Bottle® achieves crowd funding goal with plans to increase contributions to \$10,000

Hebron, Kentucky- February 24, 2017-Paper Water Bottle®, a company introducing a solution to the problem of the world's plastic pollution, achieved its crowd-funding goal of \$5,000 in 30 hours via Kickstarter. Paper Water Bottle is an innovation that will, with further engineering, be completely *Backyard Compostable™*. Paper Water Bottle created a successful prototype in the summer of 2016 and is currently in the production phase. The company launched a stretch goal to raise \$10,000 through March 17, 2017 to help accelerate production.

Crowd-funding Support

The achievement of Paper Water Bottle's initial funding goal will allow the company to proceed with production of its first 100,000 bottles. In return of crowd-funding backers on Kickstarter, Paper Water Bottle offers an array of rewards including:

- 6- or 12-pack of Paper Water Bottles
- Recognition on the company website
- Reforestation efforts by planting pine tree saplings
- An original sketch drawn by the Inventor
- Opportunities to join the company's advisory board and more

With sixteen global patents, Paper Water Bottle is equipped with the engineering insight and development needed to achieve its coined term, *Backyard Compostable™*. This method enables the package to dissolve and return to the earth as a unit when disposed. The current prototype, Eco-1, is composed of 100 percent compostable pulp in the shell and 100% recycled resin within the barrier to seal and preserve liquid contents. Eco-1+ is the 3rd generation bottle with a 100 percent compostable pulp shell and a barrier using 99 percent less recycled resin than in standard plastic bottles.

"Paper Water Bottle has the opportunity to provide a quantum leap into a new area around environmental responsibility and disposal as it relates to compostability, recyclability and sustainability," says Jim Warner, Vice President of Design and co-founder of Paper Water Bottle. "The patented technology can provide an additional sustainable component to a brand's message, which speaks volumes to their consumers."

Infinite opportunities with Paper Water Bottle Design Group

Paper Water Bottle seeks to apply its patented technology to companies' other packaging needs to achieve sustainable operations and production. Paper Water Bottle expects to reach production by the summer of 2017, and will deliver the



We Will Help Save Our Planet™

bottles to their Kickstarter supporters by August. The company welcomes conversation with companies interested in placing a purchase order of Paper Water Bottle, or utilizing the Paper Water Bottle Design Group™ to craft their own products with the patented technology.

“Products from Paper Water Bottle are intended to provide consumers, brand managers and manufacturers with *A Refreshing Alternative™*,” says Dan Doster, President and co-founder of Paper Water Bottle. “Plastic bottles are appealing for the consumer’s on-the-go lifestyle, but they carry a negative perception for excessive waste. With Paper Water Bottle, a company can achieve the same convenience through the patented technology to contain their product, serving as an alternative to plastic bottles.”

Additionally, the company’s design division offers customers a variety of colors and labeling options to best suit a brand’s needs. Paper Water Bottle is prepared to meet brand and packaging managers where they are, with the product they already seek, to forge a versatile product.

Join the revolution

To learn more about Paper Water Bottle, please visit PaperWaterBottle.com and the Kickstarter campaign page: www.Kickstarter.com/Projects/PaperWaterBottle. The company invites further conversation with the packaging community on social media via [Facebook](#), [Linkedin](#), [Kickstarter](#), [Twitter](#), and [YouTube](#).

Paper Water Bottle: *We Will Help Save Our Planet™*

Media Contact

Grace Williamson
Marketing Manager, Paper Water Bottle
Grace@PaperWaterBottle.com

Paper Water Bottle®
2205 Global Way
Hebron, Kentucky 41048